Sample Interview Responses by Batson Volunteer Motivation Category

Egoistic Motivation		
Participant	Program	Quote
INT_1	OR	"I just enjoy being out in nature and being able to contribute to the environment. So that gives me a, a degree of personal satisfaction." (personal enjoyment; also coded collectivistic for "improve environment")
INT_2	WT	"Our interests come from personal, enjoyable activities- the twenty-five years of boating on the river…And it's kind of a cool connection [to the organization], but [our motivation] comes from very pleasurable personal experiences." (personal enjoyment; prior experiences)
INT_4	OR/WT	"Because we have a house right on the river two miles from the confluence with the Chesapeake Bay and great location to grow oysters. So we started. My wife talked to somebody and they said they had oysters off their dock and we said "oh that will be fun" so we started doing that." (ease/convenience; personal enjoyment)
INT_15	WT	"I enjoy the enthusiasm of others who are engaged in the project. So it's good not to be working all alone, and to have other people that are really interested and really care about making a contribution. So that certainly keeps me going." (social engagement)
INT_21	WT	"I've kind of gained a voice, you know? I'm trying to figure out how to exactly word it, but I feel like I'm making a difference." (personal growth, personal impact)

Altruistic Motivation		
Participant	Program	Quote
INT_6	WT	"I think that touches a lot of people. Particularly the warnings like "don't, don't go swimming this weekend." It's always good [the organization's announcements] don't just say 'the bacteria level's high,' but, they'll suggest a reason why- 'we've had an awful lot of rain.'" (helps with decision making, informs behavior)
INT_17	OR/WT	"I live on a farm that we've had in our family for a hundred years. It has a mile of waterfront [here]. So to me, growing up on that river, left this need in my soul, brain, whatever you want to call it, to pass that down with my grandchildren and their children. When I grew up here, we used to go down to the cove and in an hour, we could get a bushel of crabs with a dinghy and a net. Now, there aren't even any, um, underwater grasses in the cove at all. It's a dead zone. I'm looking at it that saying, how can we take and turn this over to our children and grandchildren?" (helps family members; also coded egoistic for "met personal need" and "personal material interest")

Collectivistic Motivation		
Participant	Program	Quote
INT_1	OR	"[OR] is contributing to the health of the bay, in a tangible way. At least if we don't directly see the results we have an understanding of how the oysters work, you know, as far as cleaning things up. We know that that's making a difference and it's not just cleaning the bay, but it's also growing the oyster crop for future harvest or for future reproduction to grow the reefs that they're, uh, that [the non-profit] is building." (Bay health, making a difference)

Collectivistic Motivation (continued)		
INT_19	OR	"It makes me feel like a parent to the oysters…[volunteering] could help the oysters. Help the oysters and the Watermen, I suppose, far out." (also coded egoistic for "personal satisfaction")
INT_21	WT	"I felt like the testing part was a small side shoot of the organization, and I've seen them take the information that we were always doing and move it into due direction and start utilizing it for actual policies rather than sitting in some files somewhere. Over the years I've seen that information be utilized and all the work that the testers are doing being more recognized than it did in the past." (contributing to larger cause, data broader impact; also coded egoistic for "organizational acknowledgement")

Principlistic Motivation		
Participant	Program	Quote
INT_5	OR	"Our precious environment has been threatened. I would like to contribute to reducing the pollution and saving the water, saving the Bay." (help the environment, respond to threat)
INT_10	OR	"I'm doing a very small part in helping restore the oyster population… somehow contributing to perhaps someday cleaner water which is really important when you think about it. The Chesapeake Bay 300 years ago, it looked like the Caribbean, right? Crystal blue water, you could see the bottom. I don't know. I don't hope that it will ever return to that because it won't, unless we all get removed from the planet. But if my tiny little part and help some way make water just a little cleaner somewhere, I feel good about that." (contribute to the bigger picture, return to past quality; also coded egoistic for personal satisfaction)
INT_19	OR	"[I volunteer]to help the environment. I mean, that's what it's all about. I'm deeply, deeply committed to a cleaner environment. It's such an uphill battle, what we have to battle these days. And so everybody has to do their bit." (help the environment; respond to threat; human obligation)
INT_18	SAV	"Part of it is that sense of me needing to give back. I've always thought 'leave the place better than you found it.' Being a contributing member of society." (social obligation, help the environment; also coded egoistic for "met personal need")